



Quality people, Innovative solutions

**PRESS RELEASE
For immediate release**

THE VOXDATA TEAM IS EXPANDING!

Montreal, Wednesday, April 15th 2009 — France Couture, President of VOXDATA, is proud to announce the appointment of Jennifer McLeod as Vice President, Business Development. Ms. McLeod is joining the team in Toronto and will be responsible for forging relationships with new clients who are seeking unique and innovative contact center solutions like VOXDATA.

"Thanks to her extensive knowledge of call centers, Ms. McLeod will help boost VOXDATA's growth and reaffirm the company's role as a leading outsourced call center," declared Ms. Couture. Jennifer McLeod served as Vice President, Business Development at CEAD fm, a communications platform catering to the contact centre industry. She also worked for ten years in human resources management for a large manufacturing company and a number of executive search firms.

Ms. McLeod holds a bachelor degree with honors from York University and an MBA from the Canadian School of Management. She is an active member of the Canadian Marketing Association (CMA) and sits on the advisory board of the Greater Toronto Area Contact Centre Association (GTACC).

VOXDATA's expertise in call center management enables it to provide continuous call services tailored to a clientele composed predominantly of financial institutions, public service and telecommunications companies, and insurance firms. "The addition of Jennifer McLeod to our team clearly signals our desire to work with the best, for the benefit of our customers," concluded France Couture.

About VOXDATA

Founded in 1995, VOXDATA provides inbound and outbound call services in English and French. Its headquarters are located in Montreal and it has an office in Toronto. A member of the Canadian Marketing Association, it is certified ISO 9001-2000. In 2009, VOXDATA ranked eighth in the outbound call sector for its "International Activities" and seventh for inbound calls in the "Interactive Inbound" category among the TOP 50 largest North American call centers evaluated by the magazine *TMC Customer Interaction Solutions*. VOXDATA is 324th out of Quebec's top 500 companies according to *Les Affaires* and *Commerce*. VOXDATA also won the *ContactCenterWorld.com's Members' Choice "Best in Class" Award*.

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