



Quality people, Innovative solutions

PRESS RELEASE
For immediate release

THE VOXDATA TEAM IS EXPANDING!

Montreal, September 29th, 2011—Voxdata, a Canadian company specializing in Customer Relationship Management, is proud to announce the appointment of Mr. Gaétan Comeau as Vice President, Strategy and Corporate Development. He will be responsible for creating the company new business development plan and forging relationships with clients who are seeking unique and innovative contact center solutions like VOXDATA.

Mr. Comeau holds a 10+ year history of solid experience in the customer relationship management services, assuming general management and business development positions on behalf of global business process outsourcers. Mr. Comeau main focus is to provide value added solutions to companies, that increase customer experience, helping them to grow their revenue, expand margins, improve working capital management, increase customer retention, and help improve overall competitive differentiation.

“Thanks to his extensive knowledge of the contact center industry, Mr. Comeau will help boost VOXDATA’s growth and reaffirm the company’s role as a leading outsourced customer contact center. The addition of Gaétan Comeau to our team clearly signals our desire to work with the best, for the benefit of our customers”, declared Ms. Couture.

Mr. Comeau holds a bachelor degree in Business Administration from the Université du Québec à Montréal (UQAM) and is a member of the Canadian Marketing Association.

VOXDATA’s expertise in contact center management enables it to provide continuous multi-channel customer care solutions via telephone, email, chat or web self-service tailored to a clientele composed predominantly of financial institutions, public service, telecommunications companies, and insurance firms.

About VOXDATA

Founded in 1995, VOXDATA is a privately held company providing inbound and outbound call services in English and French. Its headquarters are located in Montreal and it has an office in Toronto. A member of the Canadian Marketing Association, it is certified ISO 9001-2008. In 2010-2011, VOXDATA ranked eighth in the outbound call sector for its “International Activities” and tenth for inbound calls in the “Interactive Inbound” category among the TOP 50 largest North American call centers evaluated by the magazine *TMC Customer Interaction Solutions*. VOXDATA is 324th out of Quebec’s top 500 companies according to *Les Affaires* and *Commerce*. VOXDATA also won the 2009 *ContactCenterWorld.com’s Members’ Choice “Best in Class” Award*. www.voxdata.com

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